

One of
our favorite
clients hasn't
paid us a dime
in ten years.



It's The Advertising Council. And for over ten years we've been creating public service advertising on projects that include McGruff, the Crime Dog, The Points of Light Foundation, and the Co-op Education campaign.

And what have we received for our efforts?

A feeling that money could never buy. Happy 50th Anniversary.

SAATCHI & SAATCHI
ADVERTISING